



Chris Brause

UX Product Designer

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Education & Certifications

Bachelors of Communication, focus in Public Relations

Virginia Tech

Enterprise Design Thinking Coach

IBM

Advanced Design Thinking

IDEO U

User Experience Design

General Assembly

Speaking Appearances

Guest Lecturer on User Research and Usability Testing

School of Visual Arts, NYC

Featured guest speaker on design business partnerships

IBM Garage Partner Bootcamp

Key Skills

UX and UI Design
Design Workshop Facilitation
Design Team Management
Service Blueprinting
Business Design
Rapid Prototyping
User Research
Usability Testing

Experience

UX & Design Strategy Team Lead / Cedrus Digital

December 2019 - Present

As a design lead for various projects I focus on user experience, defining business value, and implementing user research and usability testing. Outside of client work, I manage a team of four designers, hire and train new employees, and work with executives to build and expand our internal design strategy.

Past Clients include IBM, AWS, Mercedes Benz, Estee Lauder, and Duke Energy

UX Designer & Design Thinking Facilitator / Cedrus Digital

February 2018 - December 2019

Wireframing, prototyping, and leading design thinking workshops for clients from a variety of fields while working closely with developers, architects, and managers. I became the first design business partner of IBM's internal agency, "The Garage" which expanded our design department's project workload by 200%.

UX Design Consultant, Common Co-Living

November 2017 - December 2017

Conducted a thorough data analysis of Common's Inside Sales process to identify employee needs and pain points. Our team of three designed a digital dashboard and booking system to streamline the lead conversion and tour scheduling workflow.

Release Planning Manager, Sony Music Entertainment

March 2013 - September 2017

Managed the planning and distribution for Epic Records albums, videos, and singles in physical retail and up to 119 worldwide digital partners including Spotify, iTunes, and YouTube.

Promoted from Coordinator to Manager in Sept 2015
Promoted from Assistant to Coordinator in June 2014